

# Bike Fitchburg, Inc. Monthly Meeting Minutes

Monday, 11/28/2022, 6:30-8:00pm, Delta Beer Lab

1) Call to order, roll call, welcome - Tony

In attendance: Tony Hartman, Angie Lucas, Mike Grady, Steve Arnold, Joe Imilkowski, Darryl Jordan, Thad Schumacher, Carol Aspinwall, Bill Jetzer, Kay Lum, Mark Hamilton

2) Approval of past minutes: Oct 24, 2022

Updated minutes approved unanimously

3) Treasurer's report – Steve

a) Our checking account now contains \$18,999.11. Balanced against that are liabilities to four sub-accounts: the JUST Bikes small grants funds of \$1500, the Kyle Stiegert memorial fund of \$14,463.32, Pick Me Up registrations of \$0, and AARP Small Dollar, Big Impact grant funds of \$1000.

I have also encumbered \$2110.45 to Saris for a repair stand, pump, wheel chock, and two Bike Docks (bike racks). When these ship (lead time at time of order estimated to be twelve weeks), the checking account and the memorial fund liability will be reduced by this amount.

b) Our recent checking transactions include a \$15.81 monthly payment to Zoom, \$50 to the Bike League for Bike Fitchburg's own Bicycle Friendly Business application, and \$25 to the Wisconsin Dept. of Financial Institutions for our annual report. We also had a \$265 donation from the American Family Foundation, including \$250 based on Mike's volunteer hours and a \$15 donation from Mike. Thanks, Mike!

c) Our savings account received another \$0.05 in interest and now totals \$1801.90.

d) Our net worth has increased to \$3837.69 (from \$3663.45).

4) Progress on 2023 goals

Bill to work with Steve create toplevel folder with subfolders for each goal. Currently only Steve, Tony, & Bill have write access to the BF google drive. We will work out additional permissions and/or a system for documenting progress.

Tony notes that we need a simple system or it will become a chaotic combination of underused and messy.

a) **Volunteer Recruitment**

Non-board member Carol arrived as we were discussing this topic. Says she can do at least an hour per month in volunteer work. She will show up at our next (Jan) meeting to help us with volunteer recruitment.

b) **Update & Re-ratify the Bike/Ped Plan**

Mark will take this back to the bike committee, and will talk to Phil Grupe and Chad Brecklin

i) Action Item: Get commitment from all Mayoral Candidates Tony will interrogate mayoral candidates

(1) Julia Arata-Fratta

(2) Randy Udell

c) **Greenway System - Steve**

Just heard from the sign shop doing our "etiquette" signs. Cannonball & Post and Traceway & Fish Hatchery Rd are the demonstration sites. Might not get installed until spring.

d) **BCycle Expansion - McKenzie, Lee**

Lee is having a hard time prioritizing BF board duties and we should find a new board member. Perhaps McKenzie will join the board.

Mark: Rollout will be in Mar 2023. TAP grant is in place for phase 2. Will ultimately be 100 bikes in Fitchburg. Goal is to ensure equity (senior center, Allied Dr)

e) **Better-Connected Trail System**

Steve: Focus on the 60% "Interested but Concerned" group, who will bike on separated facilities and *protected* bike lanes with physical barrier between bikes & cars.

We should lobby for Vision Zero. It's on the Bicycle Committee's ToDo list – Mark will go to Phil & Chad. Paul Woodard is back in Public Works for ~6 months and may be amenable to biking infrastructure.

**f) Bike Rodeos / Education & Outreach - Mike**

2023 will have 4-5 safety events in the summer (bike rodeos). Looking for different partners (e.g., Wheels for Winners).

Thad, Tony, Steve can host a ride with seniors.

**g) Police Bike Patrol - Tony**

Traded calls with Lt. Hartwick, but no real news yet.

5) Old business

a) Pick Me Up

i) Kay's survey questions for Bike Fitchburg mailing list to gauge interest in types of events

1) Earlier start times?

2) Ride to the border & get a car/van/bus ride back? (Would need trailer to bring bikes back)

3) Should we have a finish party?

BF Board to send additional questions to Kay

Carol suggested a circuit-style route rather than out & back. She also suggested a full moon ride, but that's been attempted and it always lands on the weekend of another big event plus it's cloudy & rainy every year anyway.

ii) Steve's update on PMU Run book (copied from commuter station docs)

Steve sent some info to Bill. Tony will work with Bill. Need a PMU subcommittee. Thad & Mike volunteered to be on the committee

b) Education & Outreach – Tony/Mike/Thad

i) Update on Trailer & Storage for Rodeo Loaner Bikes

Eric & Thad will donate up to \$500 each for a trailer. Thad has done some shopping on Craigslist and found a 4x8' trailer for \$2500 (~\$5500 new). Daryl has a 4x8 trailer (bought the frame and some plywood/lumber).

Need more info before we move on this.

The city may have a trailer. Tony to talk to Pulvermacher.

ii) Need volunteer to seek donation of helmets, lights, etc

Mike has a list of items he will send to the group for feedback. Seek donations from Planet Bike, etc.

c) Fitchburg Bicycle Committee – Mark

Dec mtg cancelled

Bill Balke called Mark regarding Syene parking and trail crossing upgrades.

i) Senior Involvement

Dave Hill wants a proposal. Bring in Trek for BCycle. Amelia (Wheel & Sprocket) about purchasing a bike. Trail etiquette.

ii) Bike Friendly Driving course

iii) Questions for City, PD, School Boards

d) Policy and/or Public Works update – (Steve)

i) Social media outreach/ Business outreach update

ii) Parking census/Bike counts; Fitchburg Greenways System grant & mini-resolution

iii) McCoy/CTH MM; W. Lacy Rd/S Syene Rd; Traceway Dr; Verona sewer/MRT closure

iv) More; Stewart Tunnel; Grandview/Vroman; Purcell resurfacing

Stewart Tunnel and burned bridge now on the Bike Fed list.

v) Action Item: Get Vision Zero resolution in front of council

- e) Gold Status Update - Steve/Mark  
Mark and Steve working on LAB Gold. 87 page document so far. Due by Feb 15, Mark wants it done by Feb 1.
- f) Helping CORP fix up loaner pump track
- g) Social media update - Steve  
Attached find our last two outreach metrics counts. The jump in E-mail list members is due to the 2022 Pick Me Up participants.

Date	Facebook Forum members	Facebook page likes	Facebook page followers	E-mail addresses to add	E-mail list addresses	Twitter followers	Instagram followers
2022-07-25	548	539	595	200	33	17	225
2022-11-27	559	563	619	200	69	26	237

- h)
- 6) New business
  - a) Update on Bike Fitchburg Themed Doo Rags - Kay  
Pricing info came through. \$12.50 for 12 dozen. \$14.25 for 4 dozen. \$50 setup fee. 3-4 week lead time. Kay will do the design. She brought a sample. Because we will sell them we'll need to charge sales tax. Or we can sell memberships for \$25 and give a doo rag for the first year. Kay and Tony will be the doo rag subcommittee
  - b) **Vote:** Should BF spend up to \$200 to cover the cost of the Appreciation/Recognition plaque for Jennifer & Matt Jones.  
Founding date was 2015-05-11, so not associated with 10th anniv, but can have "Founders Day".  
Motion carried.
- 7) Steve's motion: 2023 meeting dates 4th Mon of the month Jan - Nov. Need to approve the next meeting's venue at each meeting (or do the entire year all at once).
- 8) Carol Aspinwell is now officially an advisor.
- 9) Adjournment